



# INTERNATIONAL GENERAL AVIATION EXHIBITION

**5-6-7 JUNE 2025**

**LYON BRON AIRPORT - LFLY  
FRANCE**



# WELCOME TO FRANCE AIR EXPO 2025 !

**France Air Expo**, the only general aviation exhibition in France, will open its doors on **June 5, 6, and 7, 2025**, at Lyon-Bron Airport for its 18<sup>th</sup> edition.

An exceptional platform for meeting key industry players, it's the flagship event for general aviation in Europe, attracting pilots, owners, professionals, students, and aviation enthusiasts.



All aspects of general aviation in one place :

**AIRCRAFT • HELICOPTERS • ULTRALIGHT • LIGHT SPORT AIRCRAFT (LSA) • SUSTAINABLE AVIATION • AVIONICS • EQUIPMENT • ACCESSORIES • FLIGHT SCHOOLS • AERONAUTICAL TRAINING SCHOOLS • DRONES • INSURANCE • SERVICES • FINANCING • MRO**

## France Air Expo emphasizes youth training :

Aviation industry professionals will present the various career opportunities and pathways into these fields. This meets a growing recruitment need and helps prepare the next generation for strategic challenges.

Each year, France Air Expo attracts more than **2,000 BIA** from the Auvergne-Rhône-Alpes region. Thanks to the presence of numerous companies dedicated to training and our partnership with the Aeronautical and Space Academy, we host **a careers and training village** that attracts many visitors interested in aeronautics professions.





- We offer booths starting from 9sqm, located facing the exhibited airplanes. This is an excellent opportunity to showcase your products and services right at the heart of the event.

France Air Expo is a must-attend event in general aviation. Don't miss this unique chance to explore the latest industrial innovations, meet industry professionals, and share your passion for aviation.



- **With 175 exhibitors and represented brands**, your company will benefit from great visibility.
- **Access to a targeted audience** : the 10,000 visitors are mostly industry professionals, potential clients and partners, or aviation enthusiasts.
- **Product launch and demonstration** : it is the perfect location for launching new products and demonstrating the capabilities of your aircraft.
- **Networking** : a major gathering of aerospace industry players – enabling you to create strategic connections.

➤ ➤ **France Air Expo is one of the major events in this industry, playing a crucial role by allowing professionals and the public to discover and exchange on the latest advancements and offerings available. It is a unique platform for advancing general aviation in France and beyond.**

# FRANCE AIR EXPO



[More photos, click here](#)

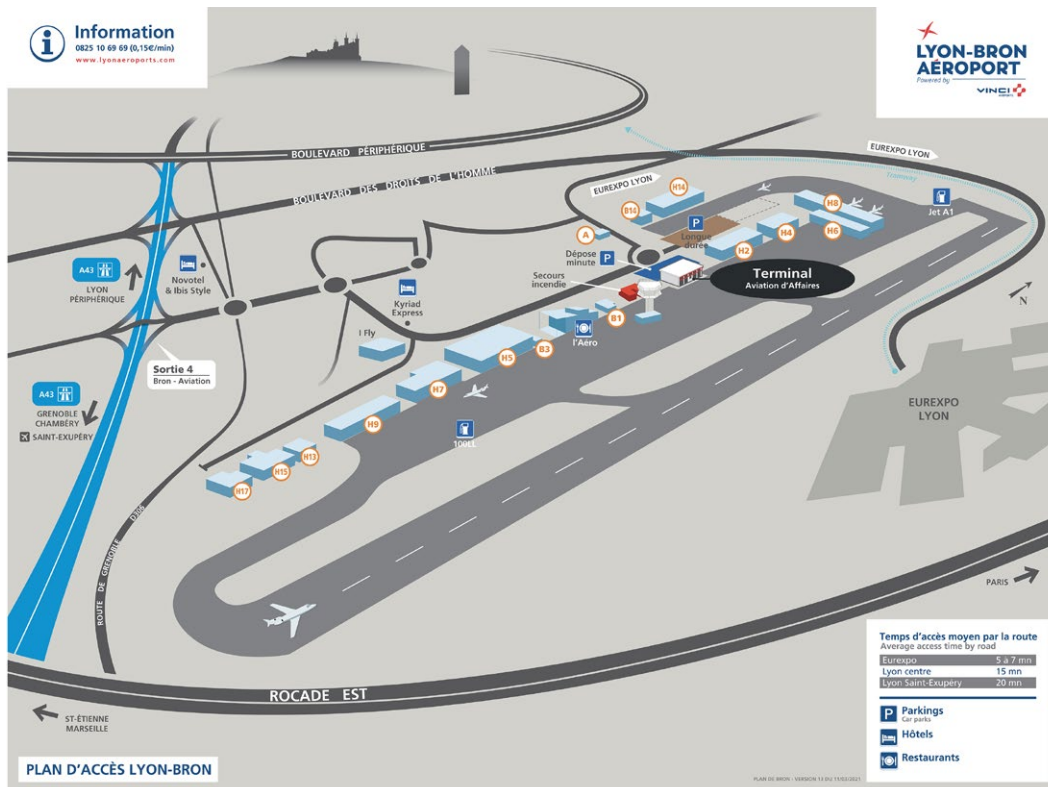


# FRANCE AIR EXPO



[Click here  
to watch the event video](#)

# LYON BRON AIRPORT - LFLY A STRATEGIC CHOICE



Lyon's attractiveness is no longer to be seen, the city has been chosen as the "Best European Weekend destination" at the last World Travel Awards.

Lyon is France's second largest city and one of the largest conurbations with Greater Lyon. It has two airports and a high-speed train station less than ten minutes from the city centre.

The facilities at Lyon-Bron are well recognized within the aviation community. The 1,820-metre runway makes it possible for many aircraft to land without weight restrictions. The aim is to increase the number of exhibitors and to extend the range of aircraft on display, towards both lighter and heavier aircraft.



## YOUR SPACE

- Garden tent  
(Several sizes available)
- Wooden floor
- Carpet
- Exhibitor badges
- Fascia
- Invitations for your customers and prospects
- Inclusion in the show catalogue and website

Starting from 1 490 € (VAT excl.)



9 sqm



16 sqm



25 sqm



50 sqm





# > AIRCRAFT

Enjoy the static display to exhibit your aircraft !

*A booth is compulsory to exhibit an aircraft.*





## ➤ WHY ATTEND FRANCE AIR EXPO ?

- 1 ➤ **Prospect** : the exhibition offers the ideal platform to network, create and maintain relationships between the company and its visitors. The company can identify and meet prospects and build a contact database.
- 2 ➤ **Increase sales** : the exhibition allows the company to promote and sell its products and services on site. This can be achieved through displays and demonstrations at the exhibitors stand, as well as special exhibition offers. Order intake is especially useful for companies whose sales force do not typically cover a certain territory.
- 3 ➤ **Improve customer relationships** : at the exhibition, the company is able to create a direct link with the customer, thus promoting and establishing reputation and loyalty. This is achieved by inviting its target clientele to visit the company stand and organize various activities.
- 4 ➤ **Present new products** : with high visibility at the show, the company can position itself to a new target market and introduce new products and services through displays and demonstrations at its stand.
- 5 ➤ **Develop partnerships** : during the exhibition, the company has the opportunity to meet other exhibitors and industry players. This is an opportunity to energize existing partnerships and seek new ones.
- 6 ➤ **Developing the image and the reputation of the company** : An exhibition allows a company to develop its image and reputation through specific communication. This includes its presence in exhibition media coverage, organizing a VIP area, its choice in booth design and any other forms of exposure throughout the exhibition.
- 7 ➤ **Learn about the market** : an exhibition presents a real market place, whereby professionals within the industry are offered the opportunity to gather information, discuss issues of the future, and discover the latest innovations, strategies and services. The exhibition is the ideal place to find a market and its developments and to ensure competitive intelligence.
- 8 ➤ **Mobilize its team** : the exhibition offers an opportunity for the company to mobilize its staff, including its sales force around a unifying event.

# THEY TRUST US





# IN PARTNERSHIP WITH



Organisation



info@airexpo.aero

/company/france-air-expo

@franceairexpo

@franceairexpo

@franceairexpo

